

Gender and Technoculture WMST 320 – Spring 2012
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First Assignment – WordPress Photoshop Gallery!

Your first course project is to create a series of 3 image-collages and post these on your WordPress page, along with accompanying text. Each image-collage should include:

1. At least one image you have taken yourself with a camera.
2. Some text
3. At least one image you have taken from the Internet
4. Lots ‘a Photoshopping!!

Each of your image-collage posts should have 1-2 pages (250-500 words) of accompanying text that explains how each image reflects our course ideas. This accompanying text can be written in a combination of an analytic academic style, a casual first-person narrative style, and/or in the style of a rap or other poetic style. So, a finished Gallery will have three image-collages with three separate texts posted in conjunction with each image-collage. ***Your text should be the equivalent of 1-2 pages in length per image (250-500 words).***

Choose from the four assignment options below for each of these image-collages or, pitch an idea to Prof K and do a project of your own design (be sure it relates to the course!!).

- A. Create an image-collage that explores one of the facets of framing (see my online vlog in TITANium/Moodle or, “Understanding Framing” under “Visual Theory Links” on course web page).
- B. Use gender/sexuality/biological sex to sell something in your own spoof advertisement.
- C. Create three image-collages that when put next to each other tell a story about sex/gender/bio sex, race, class or nationalism.
- D. Perform a commutation test à la Roland Barthes on an image to reveal its reliance on: whiteness (as a racial category), and/or class, and/or heteronormativity, and/or gender, and/or particular conceptions of the body or the nation (see “Roland Barthes Commutation Test and the Johnny Deere Doll” under “Visual Theory Links” on course web page).
- E. Play with the relationship between images and text (see “Appropriation and the Relationship Between Images & Text” under “Visual Theory Links” on course web page).

Each image and its corresponding text should be posted on your WordPress page before class on March 14. **Please email me a link to your WordPress page ASAP!!**